



**Institute of
Management Studies**

affiliated to

University of Mumbai

MBA

MBA



MASTER IN MANAGEMENT STUDIES (MBA/MMS)

OUR AIM

SAS Institute of Management Studies.

With Initiatives like Make in India, Stand Up India and Start-up India Started by Government of India Our country needs more entrepreneurs and Professionally Qualified Managers to take our industries to the Next level. With this Aim in Mind SAS IMS has started a B-School To make Managerial Manpower for SME's, Start-Ups & Big Enterprises at Affordable fees



ABOUT UNIVERSITY OF MUMBAI

MU is one of the oldest and premier Universities in India. It was established in 1857 consequent upon "Wood's Education Dispatch", and it is one amongst the first three Universities in India. The profile of this University carved out in 155 years of its functioning attests to its manifold achievements as the intellectual and moral powerhouse of the society. The University has always given its best to the country in general and to the city of Mumbai in particular by enthusiastically shouldering an ever-growing load of social values and opportunities.





VISION

Excellence with Positive Attitude

MISSION

SAS IMS is a nurturing ground for an individual's holistic development to make effective contribution to the society in a dynamic environment.

CORE VALUES

A COMMUNITY OF BELONGING
FREE AND OPEN INQUIRY AND
EXPRESSION
SOCIAL RESPONSIBILITY
PURSUIT OF EXCELLENCE

THE INSTITUTE

SAS Institute of Management Studies was established in year 2010 by Deep Education Society. The Institute believes in imparting quality education in management to make future corporate leaders and entrepreneurs. Institute is approved by AICTE (Ministry of HRD, Government of India), DTE (Government of Maharashtra) and is affiliated to prestigious University of Mumbai. Institute currently offers 8 specializations and these are Marketing, Finance, Human Resource, Operations, Systems, Corporate Law, Consulting & Education Management. SAS Institute has been permitted to start 2nd shift by AICTE, DTE & University of Mumbai in academic year 2014. This is beneficial to students who cannot pursue their MBA in regular 1st Shift.

MAIN CAMPUS

The Main Campus has well-maintained gardens and building Air-Conditioned Seminar Hall, Assembly Hall, Auditorium, Hostel facility for girls and boys and all the requirements of an institute of higher learning. The Solid corporate style building of the institute with Excellent environment for learning



मुंबई विद्यापीठ
University of Mumbai

TRAINING AND PLACEMENTS OFFICE

SAS IMS believes in Creating Numerous Employment opportunities for its student

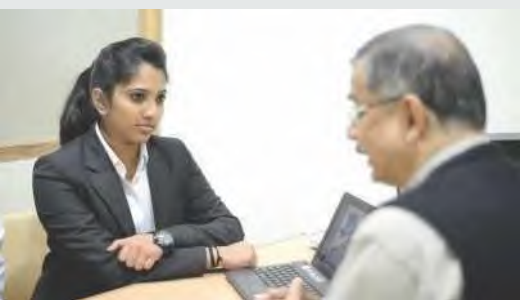
Through campus placements and Campus pool Placement. Since Mumbai is a financial capital of the country, SAS IMS has established its training and placement office in Goregaon, Mumbai.

This training and placement office works on Internships and Final Placement of students by Connecting with various Corporates in and Around Mumbai.



FEATURES

- Holistic development
- Personal mentoring
- Corporate interface
- Industry specific skill development
- Management research project
- Career enhancement programs
- Incubation centre
- Workshops and seminars
- Industry Visit
- Live projects
- SAP University Alliance
- Joint certificate programs with industry
- Foreign language training
- Add on courses
- 100% Placement Assistance



SAP University Alliance Partnership

SAP Germany & SAS IMS has Entered into University Alliance Program to Trained its students on SAP Technology.



TUITION FEES

SAS IMS believes in Keeping very Affordable fees so that every section of society can afford management education.

SAS IMS has 100% Seats Through Maharashtra Governments Quota through CAP (Centralized Admission Process).

Hence SAS IMS fees is decided by Maharashtra Governments SSS (Shikshan Shulka Samiti).

ADMISSION PROCESS

Eligibility

- Any recognized UG degree with minimum 50% marks (45% Reserved category)
- 85% Seats are allotted through MH-CET for MBA/MMS
- 15% Seats (All India Seats Are Alloted On the Basis of Nationalize Exam Like CAT,CMAT,etc;)

Selection Process

- Selection is Purely Based on Score in the Entrance Exam No Group Discussion or Personal Interviews Are Required.

PARTNERSHIPS

- **SAP SE Walldorf Germany**
- **University Of Mumbai**
- **STS Hyundai Pvt Ltd.**
- **Sai Datta Logistics Pvt. LTD**
- **STS Honda Pvt Ltd**

Memberships and Collaborations

- **Tarapur Management Association**
- **Forum of Management Institution, Mumbai**



SAP
University
Alliances

SAS IMS STUDENTS PLACED AT



Growth
with
Goodness



STUDENT'S LIFE @SASIMS

The life of a student in SAS IMS has a variety of hues and encompasses an exciting and challenging set of experiences and episodes.

Each of these has been Grafted with care and to achieve a specific purpose - the vision of the university Excellence and Service and the mission Holistic Development.

The co-curricular activities in-house include planning, designing and executing mega events such as Deep Fest -the annual inter college Event,

Business plan competition - the intra business school fests.

These events hone managerial skills of organizing, team work, creativity and innovation.

Events such as organization structure study, current affairs, book review equip students to keep in touch with today's realities by envisioning the future. They also boost their intellectual ability and hone their analytical skills. Our students participate in numerous events and have won many awards and prizes in individual and team events, business plan competition, quiz, specialization related activities and others. Culture and tradition are also nurtured through Indian dance, theatre, music, singing, mime, painting, and other forms of art. This encourages students to develop and nurture a hobby.



ALUMNI TESTIMONIAL

SAS IMS Has produced over 1500 MBA's so far and most of them are at very good positions in corporates as well as in their own business

- Vishwas Bhosale-(Batch 14-16) - **General Manager Finance at Macleods Pharmaceuticals**

"SAS IMS and MBA Course of Mumbai University Completely changed my perspective about Management Education"

- Kamran Ansari (Batch 10-12) - **Vice President at Yes Bank**

"MBA from SAS IMS gave me very strong boost in my corporate Career"

- Sachin More Batch (10-12) - **Senior Manager Finance at Global Gases Group Dubai**

"I could make it to my global career only because of an MBA from SAS IMS"

- Sanket Patel (Batch 15-17) - **Estimation Head at ONIT Construction Inc., Canada**

"Strong degree of MBA from SAS IMS, University of Mumbai Help me to migrate and settle in Canada"

- Devendra Jadhav (Batch 15-17) - **Assistant General Manager at Veena Construction Group**

"I owe my professional career to my MBA College, SAS IMS Boisar"

- Hitendra Kini (batch 15-17) - **Manager at HDFC Bank**

"An MBA from SAS IMS was like a ticket to corporate life; I am thankful to SAS IMS and Mumbai University"

- Jyoti Mishra (Batch 16-18) - **RBM at IDFC First Bank**

"The Best Thing happened to me after my B. Com is an MBA from SAS IMS, it completely changed my life"

- Saroj Kini (Batch 14-16) - **Manager at ICICI Bank**

"The journey of a small-town girl to professional Banker was possible because of an MBA from SAS IMS Boisar"

- Vishal Mishra (Batch 16-18) – **HR Manager at Viraj Profiles Ltd**

"Now I know how important HR Department is in any company thanks to my MBA from SAS IMS"

- Manoj Sadanshiv (Batch 17-19) - **Manager Capital Procurement at Sula Vineyards Pvt. Ltd.**

"MBA in Operations from SAS IMS got me a break in purchase department of Viraj steels a big thanks to SAS IMS"

MASTERS IN MANAGEMENT STUDIES

COURSE OUTLINE

YEAR - I

Semester I

Sr. No.	Core	Sr. No.	Electives (Any 3)
1	Perspective Management	1	Effective and Management Communication
2	Financial Accounting	2	Business Ethics
3	Business Statistics	3	Ecommerce
4	Operations Management	4	Organizational Behaviour
5	Managerial Economics	5	Introduction to Creativity and Innovation Management
		6	Foreign Language (Other than English)
		7	Negotiation and Selling Skills
		8	IT Skills for Management and Technology Platform
		9	Information Technology for Management
		10	Personal Grooming / Personal Effectiveness

Semester II

Sr. No.	Core	Sr. No.	Electives (Any 3)
1	Marketing Management	1	Legal & Tax Aspects of Business
2	Financial Management	2	Cost & Management Accounting
3	Operations Research	3	Business Environment
4	Business Research Methods	4	Ethos in Indian Management
5	Human Resource Management	5	Corporate Social Responsibility
		6	Analysis of Financial Statements
		7	Entrepreneurship Management
		8	Management Information System
		9	Developing teams & Effective leadership
		10	Intellectual Capital and Patenting

MASTERS IN MANAGEMENT STUDIES

Semester III

Sr. No.	Common subjects
1	International Business
2	Strategic Management (UA)

FINANCE SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Financial Markets and Institutions	1	Banking and Financial Services Institutions
2	Corporate Valuation and Mergers & Acquisitions	2	Investment Banking
3	Security Analysis and Portfolio Management	3	Wealth Management
4	Financial Regulations	4	Infra and Project Finance
5	Derivatives and Risk Management	5	Strategic Cost Management
	Summer Internship	6	Commodities Markets
		7	Mutual Fund
		8	Financial Modeling
		9	International Finance

OPERATIONS SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Supply Chain Management	1	World Class Manufacturing
2	Operations Analytics	2	Business Process Engineering And Benchmarking
3	Service Operations Management	3	Technology Management & Manufacturing Strategy
4	Manufacturing Resource Planning & Control	4	Strategic Operations Management
5	Materials Management	5	Industrial Engineering Applications & Management
	Summer Internship	6	TQM
		7	International Logistics
		8	Quantitative Models in Operations
		9	Productivity Management

MASTERS IN MANAGEMENT STUDIES

HRM SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Training & Development	1	Personal Growth Laboratory
2	Compensation and Benefits	2	Global HRM
3	Competency Based HRM and Performance Management	3	Employee Branding and Employer Value Proposition
4	Labour Laws and Implications on Industrial Relations	4	HR Analytics
5	HR Planning and Application of Technology in HR	5	O.S.T.D.
	Summer Internship	6	HR Audit
		7	Employee Relations , Labour Laws and Alternate Dispute Resolution

MARKETING SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Sales Management	1	Retail Management
2	Marketing Strategy	2	Rural Marketing
3	Consumer Behaviour	3	Marketing Analytics
4	Services Marketing	4	Digital Marketing
5	Product & Brand Management	5	Customer Relationship Management
	Summer Internship	6	Marketing Research & Analysis
		7	Event Management
		8	Health Care Marketing
		9	Distribution & SCM
		10	Tourism Marketing
		11	Marketing of Banking & Financial Services



MAIN CAMPUS

Opp. G.R.Engineering Company,
M.I.D.C.,Next to Saidham Complex,
Saravali, Boisar (W),
Tal - Palghar, Dist – Thane
Mob. : +91 9225138108 / 09

TRAINING & PLACEMENT CENTRE

ICHAM, Kamlacharan, Commercial
Premises, 5th Floor, Jawahar Nagar,
Goregaon West, Mumbai,
Maharashtra 400062

Email: deep.sasinstitute@gmail.com
director@sasmba.in
www.sasmba.in



**Institute of
Management Studies**

affiliated to

University of Mumbai